



VIDEO-PRODUCTION INTERN

This summer internship handles the electronic-media functions for the Des Moines Menace, Iowa's premier soccer team. Duties include:

- Shoot and edit high-quality footage for Des Moines Menace games. This includes all of the team's Premier Development League action – both home and away. Must commit to traveling with the team to all road games.
- Upload and burn game DVD's on a weekly basis for coaches, the team, referees and league officials.
- Produce video spots to promote all Menace programs (PDL games, youth programs, community events).
- Manage team's YouTube site and video-marketing.
- Produce season highlight video.
- General office work, including but not limited to paper-cutting, copying, managing databases, and filing paperwork.
- Other projects and duties, as directed by Menace Director of Operations.

In addition to these role-specific responsibilities, you will play an active role in the marketing and operations that drive our organization. You will also help with game-day set-up and tear-down for home matches, as well as any other duties to help the organization.

Qualifications

- Proficient with video-editing software. Experience with Adobe Premier Elements is preferred, but not necessary.
- Comfortable using Canon GL2 video camera.
- Experience videotaping sports, with a working knowledge of soccer.
- Ability to take on video-production assignments from start to finish, producing high-quality, professional work, meeting deadlines.
- Ability to effectively develop fun, creative YouTube marketing campaign that builds brand and gets people excited about Menace Soccer.
- Self-motivated with a positive attitude and dedication to the organization's goals, mission, and values.
- Proven team player who is willing to work nights and weekends and do what it takes to get the job done.
- Proficient with Microsoft Office programs, including Word, Excel, Outlook, Publisher, and PowerPoint.

All Menace associates are expected to uphold the company's values: Integrity, Work Ethic, Professionalism, Discipline, Teamwork, Family, and Caring.

To Apply

Please submit portfolio, resume, and cover letter to Adam Small at ajs@menacesoccer.com and follow up with a phone call: (515) 457 6365. Deadline is Feb. 28, 2010.