



GRAPHIC DESIGN/MARKETING INTERN

This summer internship heads up the graphic-design functions that drive the marketing of the Des Moines Menace, Iowa's premier soccer team. Duties include:

- Design eye-catching materials that promote Menace Soccer and its youth programs. This includes print and display ads as well as electronic communications for Web sites and e-marketing.
- Assist with photography archives. This includes shooting, editing, and organizing photos that capture the Menace Soccer experience.
- Plan and execute initiatives that fit the organization's goals and marketing plan.
- Assist with in-game promotions during Menace home games.
- Design proof-of-performance books to give to sponsors at the end of the season.
- General office work, including but not limited to paper-cutting, copying, managing databases, and filing paperwork.
- Other projects and duties, as directed by Menace Director of Operations.

In addition to these role-specific responsibilities, you will play an active role in the marketing, sales and operations that drive our organization. You will also help with game-day set-up and tear-down for home matches, as well as any other duties to help the organization.

Qualifications

- Proficient with Adobe Creative Suite and other design programs.
- Exceptional writing and interpersonal communication skills.
- Ability to work under deadline.
- Ability to plan and execute effective marketing strategies that build brand and drive business.
- Self-motivated with a positive attitude and dedication to the organization's goals, mission, and values.
- Proven team player who is willing to work nights and weekends and do what it takes to get the job done.
- Proficient with Microsoft Office programs.

All Menace associates are expected to uphold the company's values: Integrity, Work Ethic, Professionalism, Discipline, Teamwork, Family, and Caring.

To Apply

Please submit portfolio, resume, and cover letter to Adam Small at ajs@menacesoccer.com and follow up with a phone call: (515) 457 6365. Deadline is Feb. 28, 2010.