



## Job Description:

# SPORTS MARKETING AND OPERATIONS GAME-DAY INTERN

Do you want to get real, hands-on experience in the sports industry? Here's an opportunity to do this as a valued member of the Des Moines Menace's front-office team!

This part-time summer internship contributes to the marketing and game-day operations of the Menace, Iowa's premier soccer team. Duties include:

- Playing an active role on Menace game days, helping with stadium setup and teardown, promotions, customer service, and marketing initiatives.
- Carrying out the team's marketing strategies at community events on game days.
- As available, assisting with marketing and group-sales initiatives on weekdays.
- As available, assisting with the Menace's youth tournaments in late April and early May.
- Other projects and duties, as directed by Menace Director of Operations.

### Qualifications

- High levels of responsibility, organization and initiative.
- A passion for sports and a working knowledge of the game of soccer.
- Desire to make contributions and to learn while gaining experience in the sports industry.
- Willing to work nights and weekends.
- Able to commit to working from sun-up to sun-down on all Menace home dates. The season starts in early May and runs through July, possibly into August.
- Excellent customer service and communication skills.
- Self-motivated with a positive attitude.
- Proven team player who is willing to take on responsibilities and do what it takes to get the job done.

As part of the same corporate family as Kum & Go convenience stores, all Menace associates are expected to uphold the company's values: Passion, Integrity, Teamwork, Caring and Excellence.

### To Apply

Please email your resume to [Adam.Small@MenaceSoccer.com](mailto:Adam.Small@MenaceSoccer.com) and follow up with a phone call: (515) 457 6365. Instead of a cover letter, please email me three reasons you're interested in being part of the Menace. Deadline is March 15.