



JOB DESCRIPTION

Community Engagement & Data Analytics

This paid, summer role is instrumental in leading community engagement and data analytic initiatives for the Des Moines Menace.

Responsibilities:

- Serving as a positive ambassador by building relationships with local leaders across the Des Moines Metro Area.
- Engaging local restaurants, bars, media, youth soccer clubs and other influential groups to support the Menace.
- Coordinating player, mascot and staff appearances in the community. This includes leading a Menace street team within a set budget.
- Leading data capture and analysis initiatives to support ticket sales, sponsorship sales and decision making throughout the business.
- Coordinating placement of promotional materials in high traffic areas throughout the Des Moines metro.
- Creating new and unique initiatives that will support organizational goals.
- Engaging Menace supporters through social media, website content, community events, surveys and focus groups.
- Creating and assisting game day initiatives/promotions to connect with supporters and corporate partners.
- Providing distribution support of Menace content and feature stories.
- Working Menace game days which includes game preparation and tear down.
- Other duties assigned by Menace front office.

Qualifications:

- High levels of responsibility, organization and initiative.
- Working toward or have obtained a degree in Communications, Public Relations, Business Analytics or related fields.
- Passion for customer service.
- Self-motivated with a positive attitude and great work ethic.
- Basic understanding of Microsoft Office.
- Proven team player who is willing to do what it takes to get the job done in a fast paced environment. This includes working weeknights and weekends.

As part of the same corporate family as Kum & Go convenience stores, all Menace associates are expected to uphold the company's values: Passion, Integrity, Teamwork, Caring and Excellence. All of the company's employees are subject to random drug tests. This role starts full-time early May (if available) and concludes in early August (if available).

To Apply

Please email your resume to Lyle.Hunt@MenaceSoccer.com along with three reasons why you're interested in being part of the Menace. Deadline is March 1.