



Job Description: **MENACE CREATIVE SERVICES INTERN**

This paid, summer internship focuses on designing materials and video content to promote the Des Moines Menace. In this role, you will work in a creative space for a popular sports organization that operates in an exciting, professional environment.

Responsibilities

- Design eye-catching materials that promote Menace Soccer. This includes printed materials and digital graphics.
- Video production to promote Menace events, corporate partners and in-game entertainment.
- Plan and execute initiatives that fit the organization's goals and marketing plan.
- Assisting game-day stadium set-up and tear down.
- Assisting in-game promotions at PDL home games.
- As available, assisting with the Menace's youth tournaments in early May.
- Other projects and duties, as directed by Menace Sales & Marketing Manager.

Qualifications

- Proficient with Adobe Creative Suite and video production software.
- Creative and resourceful in generating new ideas.
- Open to constructive criticism and focused on personal growth.
- Able to consistently work ahead and meet deadlines.
- Able to plan and execute effective marketing strategies that build brand, awareness and interaction.
- Self-motivated with a positive attitude and dedication to the organizations goals, mission and values.
- Proven team player who is willing to work nights and weekends and do what it takes to get the job done.
- The ability to problem solve and to think on the fly in a fast-paced (sometimes chaotic) environment.
- Experience with social media and the ability to learn new software.
- Growth-focused and interested in continuous learning and improvement, with an openness to feedback.

As part of the same corporate family as Kum & Go convenience stores, all Menace associates are expected to uphold the company's values: Passion, Integrity, Teamwork, Caring and Excellence. All of the company's employees are subject to random drug tests. This internship starts full-time mid-April (if available) and concludes in early August (if available).

To Apply

Please email your resume to Lyle.Hunt@MenaceSoccer.com with your resume, portfolio samples and three reasons you're interested in this role. Deadline is March 1.