



JOB DESCRIPTION:

Graphic-Design and Marketing Intern, Spring Semester

This internship (January through May) focuses on designing materials to promote the Des Moines Menace's spring and summer soccer programs. As a graphic-design intern, you will work in a creative role in a popular sports organization that operates in a fun, professional environment.

Responsibilities

- Design eye-catching materials that promote Menace Soccer and its youth programs. This includes printed materials (poster schedules, pocket schedules, tickets, souvenir programs and media guides), as well as electronic communications for websites and email marketing.
- Plan and execute initiatives that fit the organization's goals and marketing plan.
- Other projects and duties, as directed by Menace Director of Operations.

Qualifications

- Proficient with Adobe Creative Suite and other design programs.
- Creative and resourceful in generating new ideas.
- Exceptional writing and interpersonal communication skills.
- Open to constructive criticism and focused on continual personal growth.
- Able to consistently work ahead and meet deadlines.
- Able to plan and execute effective marketing strategies that build brand, awareness and participation.
- Self-motivated with a positive attitude and dedication to the organization's goals, mission, and values.
- Proven team player who is willing to work nights and weekends and do what it takes to get the job done.

As part of Kum & Go Corporation, all Menace associates are expected to uphold the company's values: Passion, Integrity, Teamwork, Caring and Excellence.

To Apply

Please email Adam.Small@menacesoccer.com with your resume, portfolio samples and three reasons you're interested in this role (no need for a cover letter). And please follow up with a phone call: (515) 457 6365. Deadline is Monday, December 4th, 2017.