



## Job Description: **MENACE SOCCER FOUNDATION INTERN**

This paid, full-time summer internship plays an important role in the behind-the-scenes operations and the marketing initiatives of the Des Moines Menace's youth programs. Duties include:

- Assisting in the operations, registration and marketing of Menace Academy, Junior Menace and Menace Camp.
- Leading projects and initiatives to foster the growth of soccer in Des Moines and central Iowa.
- Assisting in the management of three websites, web stories and social-media initiatives to promote Menace programming.
- Assisting in the management of two registration platforms.
- Working with Academy coaches, team managers and players to accomplish operational needs in a timely fashion.
- Supporting the growth of soccer by working with the Menace's affiliated youth clubs.
- Leading community outreach initiatives, including player appearance scheduling, fulfilling donations and growing the Menace's Kicks 4 Kids program.
- Coordinating youth soccer camps, including the staff scheduling and communications to participants.
- Assisting with Menace PDL game-day volunteer groups.
- Assisting with the marketing and operations of Menace PDL & WPSL games.
- Leading game-day stadium set-up and tear down.
- Leading in-game promotions at PDL home games.
- As available, assisting with the Menace's youth tournaments in late April and early May.
- Other projects and duties, as directed by Menace Director of Youth Programs.
- In addition to these role-specific responsibilities, you will play an active role in the marketing and promotions that drive the Menace.

### **Qualifications**

- High levels of responsibility, organization and initiative.
- A passion for sports and knowledge of the game of soccer.
- The ability to problem solve and to think on the fly in a fast-paced (sometimes chaotic) environment.
- Experience with social media and the ability to learn new software.
- Willingness to work nights and weekends.
- Self-motivated with a positive attitude and dedication to the organization's goals, mission, and values.
- Growth-focused and interested in continuous learning and improvement, with an openness to feedback.
- Proven team player who is willing to take on responsibilities and do what it takes to get the job done.

As part of the same corporate family as Kum & Go convenience stores, all Menace associates are expected to uphold the company's values: Passion, Integrity, Teamwork, Caring and Excellence. All of the company's employees are subject to random drug tests. This internship starts full-time mid-April (if available) and concludes in early September (if available). There are opportunities to work part-time in September - April.

### **To Apply**

Please email your resume to [Adam.Small@MenaceSoccer.com](mailto:Adam.Small@MenaceSoccer.com) and follow up with a phone call: (515) 457-6365. Instead of a cover letter, please email me three reasons you're interested in being part of the Menace. Deadline is March 1.